

DESIGNS BY LAUREN

Graphic design services for small businesses

My specialty is using graphic design to simplify communications, elevate experiences, and engage and inspire. Whether you're starting from scratch, or you have an idea that needs help getting on paper, I can lend my eye for design to make your vision come to life.

\$950

**MOST
POPULAR**

STARTER BUSINESS PACKAGE

BRAND GUIDELINES

Consultation to choose brand fonts, color pallets, and overall visual identity
Includes a reference sheet with color codes, font choices, and more

LOGO DESIGN

Together, we will create the most representative and appealing symbol for your company
Includes three options to choose from

BUSINESS CARDS

Cards will be designed around your brand guidelines and logo
Includes two options to choose from

BUSINESS FLYER

Use as an overview of your services, promotional resume, pricing sheet, or anything you want
Includes one 8.5" x11" standard page

\$850

**\$925
VALUE**

NEXT LEVEL PACKAGE

BROCHURE

Includes up to three pages of content, or a tri-fold
Digital and print formats will be provided

WHITE PAPER

Includes up to eight pages of content with custom illustrations and graphics
Copy editing is available by request

SOCIAL MEDIA

Custom graphic formatted for social media
Includes one graphic formatted for all relevant platforms

INFOGRAPHIC

Custom informational graphic on your topic of choice
Can be formatted for print, digital, or social media platforms

\$775

**\$850
VALUE**

CUSTOM EVENT PACKAGE

EVENT LOGO

Custom event logo
Can be formatted for an email signature

EVENT FLYER

Can be a full-page or half-page
Digital and print formats will be provided

SOCIAL MEDIA

Custom promotional event graphic
Includes one graphic formatted for all relevant platforms

PRINT DESIGN

Custom design for "give away" materials such as t-shirts, hats, stickers, notebooks, and more

For questions, ideas, or information on à la carte pricing, reach me at:

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